



भाकृअनुप – भारतीय जल प्रबंधन संस्थान
ICAR-Indian Institute of Water Management
भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा
Opp. Rail Vihar, Chandrashekharpur, Bhubaneswar-751023, Odisha



Subject: Report of Day-7 (22.12.2024) on celebration “Swachhta Pakhwada” by ICAR-IIWM, Bhubaneswar -reg

The involvement of local leaders of *Panchayat Raj* institution, *Krishak Club*, Youth Club, religious leaders, and school teachers, besides local community was given priority on the 7th day (22.12.2024) of the ongoing *Swachhta Pakhwada*. The participating scientists of the Institute organized the awareness cum sensitization programme on *swachhta* in *Brahmanabati* MGMG-adopted village under Kantapada block of Cuttack district. During the campaign, they emphasized on utilization of backyards for nutri-garden purposes, tree plantation, general cleanliness of residential houses & public places, maintaining good health & hygiene, safe ways of disposing household wastes, prohibiting single use plastic, rainwater harvesting methods, recycling of wastewater for agricultural use and technology for converting biodegradable kitchen and home waste materials to compost etc for bringing about an improvement in the general quality of life in the village.

Later, all the participants took *swachhta* pledge for maintaining cleanliness in their residential areas, educational institutions, temples, health centers, village surroundings, public market places etc and joined in the fortnight-long ‘Signature Campaign’. Some of the action and activity photographs of Day-7 (22.12.2024) are presented below.



Swachhta pledge being administered to the participants



Mass awareness and sensitization on *Swachhta* theme in the village